

The SFA Group celebrates World Water Day 2025 with a donation fund access drinking water for 1,800 people at a school in Cambodia



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As has been the tradition since 2011, the SFA Group (29 subsidiaries worldwide) is committed to humanitarian causes to celebrate World Days in its sector activity, such as World Plumbing Day (11 March), World Water Day (22 March) and World Toilet Day (19 November). Once again, this year, to mark World Water Day 2025, the SFA Group, inventor of the "Sanibroyeur, is donating €10,000 (matched by a private foundation) to the Water Planet Foundation for the installation of an AquaTower in the Kronhung primary school in Siem Reap province, Cambodia, which caters for 164 pupils.



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Installed on 10 March 2025, this equipment provides access to drinking water to cover the daily needs of some 1,800 people. A true guarantee of pure, drinkable water without risks, the AquaTower can produce up to 1,000 liters of water

per hour and operate autonomously, without a power supply. Drinking water is produced by gravity via three-stage filtration using hollow-fiber membrane technology with ultrafiltration and activated carbon, eliminating all pathogens (bacteria, fungi, protozoa, parasitic worms, viruses and other contaminants). The AquaTower is equipped with 6 water distribution points, with liquid soap dispensers for hand washing. The installation of the AquaTower at this rural Cambodian school was also accompanied by a day of hygiene training for the students, and its maintenance will be monitored with 10 visits over four years.

Planet Water Foundation is a non-profit organization whose mission is to bring drinking water to the most disadvantaged communities installing community water filtration systems. It also runs hygiene education programs.

In 2024, thanks to its financial support, Planet Water Foundation was able to provide access drinking water for 443,000 people in 14 countries and run hygiene education programs for 341,260 schoolchildren. The association has responded to a number of natural disasters, including flooding in Colombia, Hurricane Helen in the United States, Typhoon Yagi in Thailand and Vietnam, Tropical Storm Trami, the Cavite fire in the Philippines and flooding in Brazil.



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22 March, World Water Day

Since 1993, at the initiative of the United Nations, World Water Day has been held every 22 March to celebrate this essential resource and raise awareness of health issues involved in managing it. Today, more than 2.2 billion people in the world still do not have access to drinking water or sanitation, and around half the world's population faces a serious water shortage for at least part of the year (IPCC 2022). The theme of World Water Day 2025 is 'Glacier Preservation,' to highlight the critical role of glaciers in sustaining life and the water cycle.

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